



Genco Master Classes

'Production'

24th -28th September 2012



Over 1 million people worldwide have watched a Generating Company live show, including productions in UK, South Africa, India, Colombia, Japan, Germany, France, Singapore, China and Abu Dhabi. To date The Generating Company has employed over 1000 performers and production staff.



5 day intensive course in production and project management for new producers, stage managers, production managers, technicians and artists. Led by Paul Cockle, Executive Producer of The Generating Company.

Originally an old tobacco and walnut farm, the aim of the 'Creative Centre' is to run all of The Generating Company's show development, and professional training courses, including outreach and education projects.

Aimed at those wishing to develop their understanding of the role of Producer, run their own companies, set up their own shows or move into management on an organisation.



- Show development scheduling.
- Show budgeting, costing and estimating.
- Income and expenditure and general committal accounting.
- Staffing, Contracting and Team Management.
- Rights, Music Rites, Copyright, trademarks.
- Marketing and Sales Strategy.
- Health and Safety management and responsibilities.
- Creative team management and show development. Show design and technical development.
- Managing deadlines/Chairing meetings.

Booking Now: Course Fee: 400 € Includes Full Board Accommodation.

Return Minibus from London: 100€



More details at www.generatingcompany.co.uk

Email: creativecentre@generatingcompany.co.uk

